

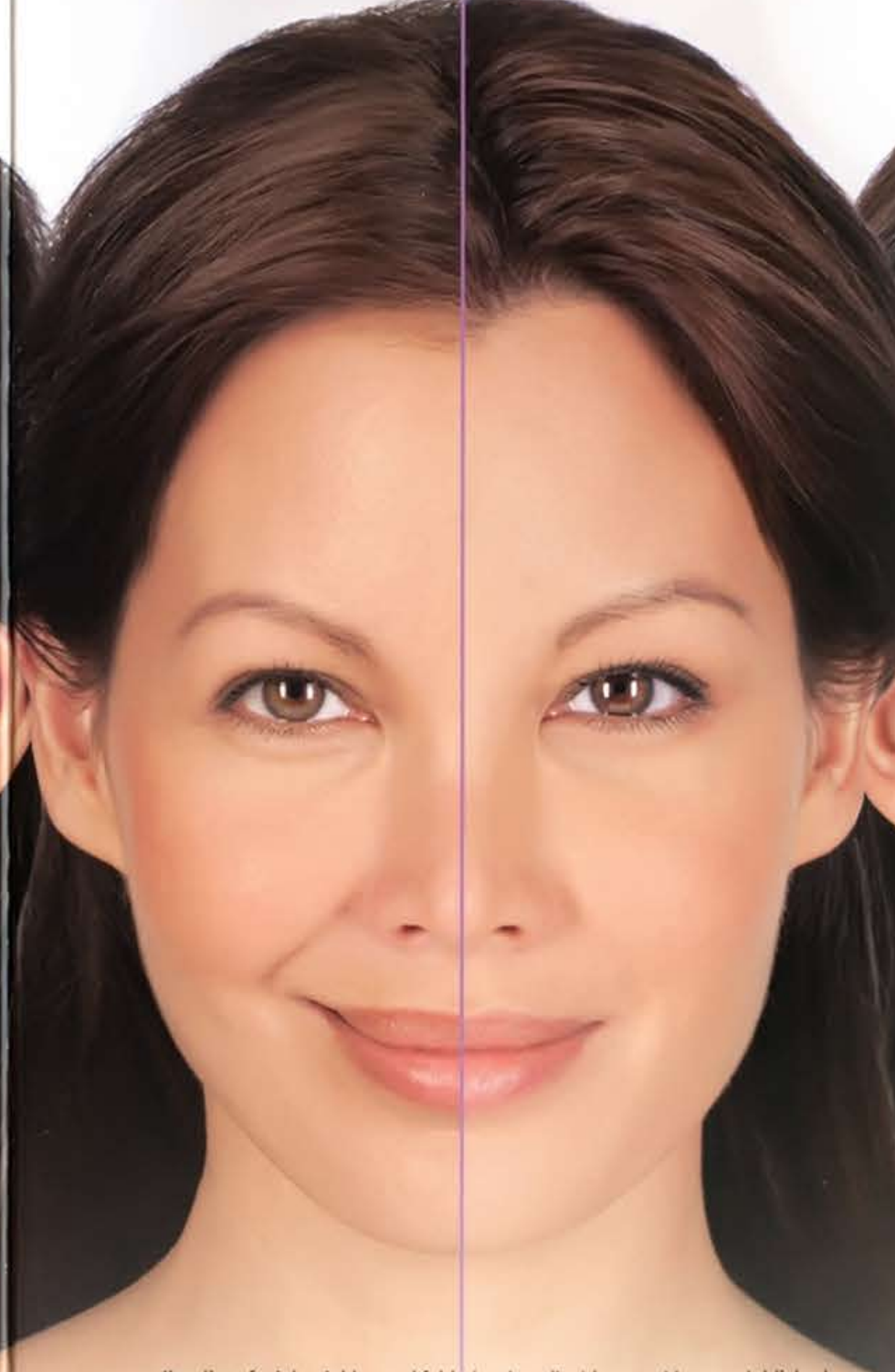


**BEFORE:**

"I wanted a soft, smooth look, but it had to look natural."



**Instantly smoothes those parentheses lines around your nose and mouth**



**AFTER:**

"Pleased? I'm more than pleased—why didn't I do this sooner?"  
-Marinda



**A Brief Description of Indications for Use, Contraindications, Warnings, Precautions, and Adverse Events for JUVÉDERM® Injectable Gel (continued)**

**Precautions:** The safety of JUVÉDERM® for use during pregnancy, in breastfeeding females, or in patients under 18 years has not been established. The safety and effectiveness of JUVÉDERM® injectable gel for the treatment of

areas other than facial wrinkles and folds (such as lips) have not been established in controlled clinical studies. Patients who are using substances that can prolong bleeding, such as aspirin or ibuprofen, as with any injection, may experience increased bruising or bleeding at injection site. Patients should inform their physician before treatment if they are using these types of substances. As with all skin-injection procedures, there is a risk of infection. JUVÉDERM® should be used with caution in patients on immunosuppressive therapy, or therapy used to decrease the body's immune response, as there may be an increased risk

**Individual results may vary.**

Real results of paid user. Photos of model taken 4 weeks after treatment.

of infection. The safety of JUVÉDERM® in patients with a history of excessive scarring (eg, hypertrophic scarring and keloid formations) and pigmentation disorders has not been studied. If laser treatment, chemical peel, or any other procedure based on active dermal response is considered after treatment with JUVÉDERM® injectable gel, or if JUVÉDERM® is administered before the skin has healed completely after such a procedure, there is a possible risk of an inflammatory reaction at the treatment site.

Please see additional important safety information on back cover.

**Ask for the *only* FDA-approved HA filler that lasts up to 1 year with 1 treatment<sup>1,\*</sup>**

With long-lasting JUVÉDERM® XC, you can treat those parentheses lines on the sides of your nose and mouth for up to 1 year with 1 treatment.<sup>1,\*</sup> No other hyaluronic acid (HA) filler can say that.

**Ask for results that are customized for you**

Worried about a one-size-fits-all wrinkle treatment? With JUVÉDERM® XC injectable gel, your doctor customizes your treatment for you, and gives you the instant, natural-looking results you want—all in 1 treatment.

**Ask for results that are smooth and natural**

Some HA fillers have a granular consistency. Only JUVÉDERM® has unique HYLACROSS™ technology, which gives JUVÉDERM® XC its special smooth-gel consistency. You'll get a smooth, natural look and feel that holds up over time—so everyone will notice (but no one will know!)

Experience the #1 selling dermal filler in the US.<sup>2</sup>  
**Ask for it by name today.**



<sup>1</sup>This includes all JUVÉDERM® injectable gel formulations. Most subjects acquired optimal correction at initial treatment.

**A Brief Description of Indications for Use, Contraindications, Warnings, Precautions, and Adverse Events for JUVÉDERM® Injectable Gel (continued)**

**Contraindications:** JUVÉDERM® injectable gel should not be used in patients who have severe allergies marked by a history of anaphylaxis or history or presence of multiple severe allergies. JUVÉDERM® should not be used in patients with a history of allergies to Gram-positive bacterial proteins. JUVÉDERM® Ultra XC and JUVÉDERM® Ultra Plus XC should not be used in patients with a history of allergies to lidocaine.

**Warnings:** JUVÉDERM® injectable gel should not be injected into blood vessels. If there is an active inflammatory process or infection at specific injection sites, treatment should be deferred until the underlying process is controlled.

Please see additional important safety information on front cover and inside.

**Reward Yourself**

Loyalty rewards.  
Each and every time.

**Brilliant**  
DISTINCTIONS®  
PROGRAM

Join our rewards program  
and start earning today:  
[JuvédermXC.com](http://JuvédermXC.com)

**A Brief Description of Indications for Use, Contraindications, Warnings, Precautions, and Adverse Events for JUVÉDERM® Injectable Gel (continued)**

**Adverse events:** The most commonly reported side effects are temporary injection-site redness, swelling, pain/tenderness, firmness, lumps/bumps, and bruising. Most side effects are mild or moderate in nature, and their duration is short lasting (7 days or less).

**Important:** For full safety information, please visit [www.juvederm.com](http://www.juvederm.com) or call Allergan Product Support at 1-877-345-5372.

**CAUTION:** Rx only.



1. Pinsky MA, Thomas JA, Murphy DK, Walker PS, for JUVÉDERM® vs ZYPLAST™ Nasolabial Fold Study Group. JUVÉDERM® injectable gel: A multicenter, double-blind, randomized study of safety and effectiveness. *Aesthetic Surg J*. 2008;28(1):17-23. 2. Data on file, Allergan, Inc., June 2011; US Facial Injectables Market Share Report: Guidepoint Global Share Tracker, January 2009 through May 2011. 3. Weinkle SH, Bank DE, Boyd CM, Gold MH, Thomas JA, Murphy DK. A multi-center, double-blind, randomized controlled study of the safety and effectiveness of JUVÉDERM® injectable gel with and without lidocaine. *J Cosmet Dermatol*. 2009;8(3):205-210.

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**Ask for LONG-LASTING results<sup>1</sup> you can see—instantly**

JUVÉDERM® XC injectable gel instantly smoothes parentheses lines along the sides of your nose and mouth.



3 syringes  
JUVÉDERM® Ultra XC (2.4 mL)

JUVÉDERM® XC lasts up to 1 year with only 1 treatment.<sup>1,\*</sup>



3 syringes  
JUVÉDERM® Ultra Plus XC (2.4 mL)

JUVÉDERM® XC injectable gel treatment is customizable to ensure smooth, natural-looking results.



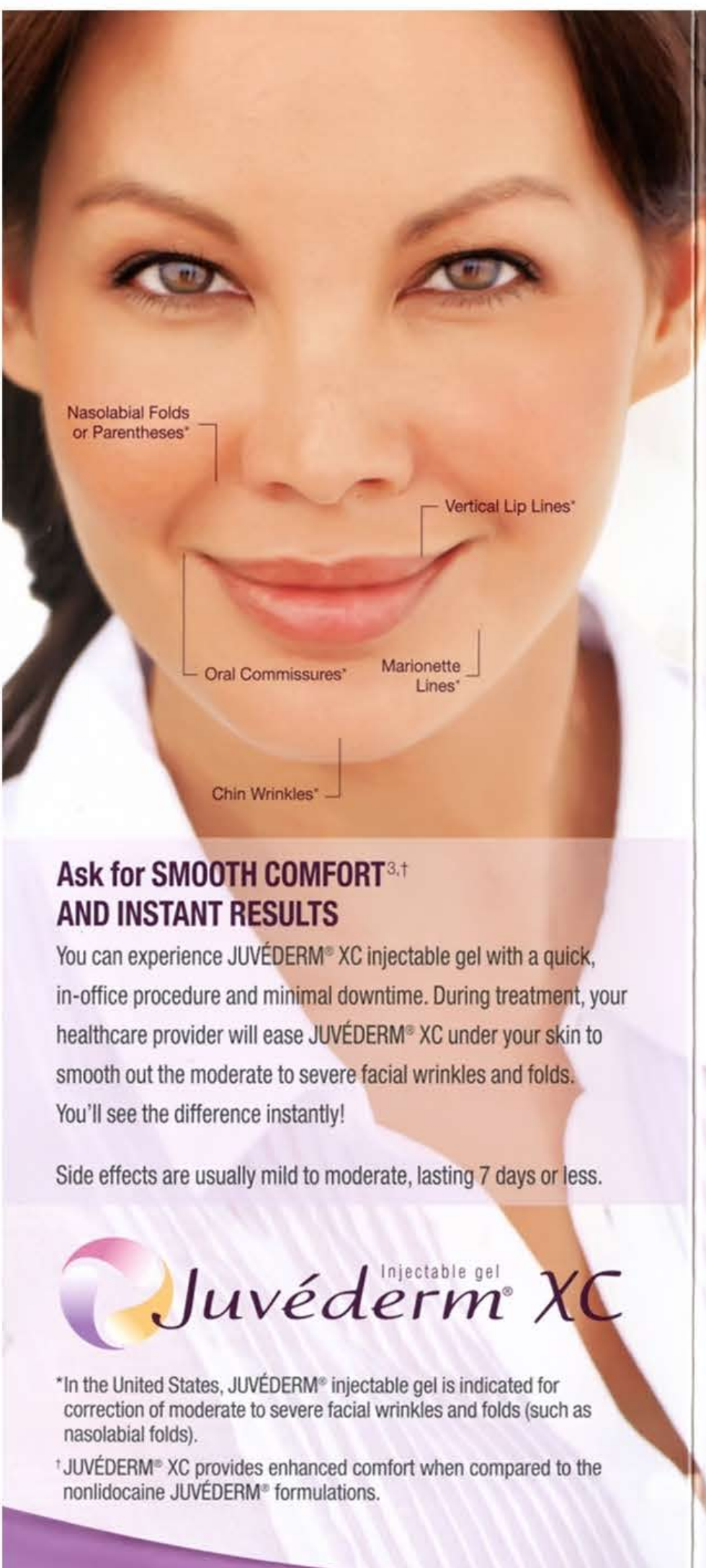
1 syringe  
JUVÉDERM® Ultra Plus XC (0.8 mL)

**Individual results may vary.**

Real results of paid users. Photos of models taken 4 weeks after treatment.

<sup>1</sup>This includes all JUVÉDERM® injectable gel formulations. Most subjects acquired optimal correction at initial treatment.

Please see additional important safety information on front cover, inside, and back cover.



**Ask for SMOOTH COMFORT<sup>3,†</sup> AND INSTANT RESULTS**

You can experience JUVÉDERM® XC injectable gel with a quick, in-office procedure and minimal downtime. During treatment, your healthcare provider will ease JUVÉDERM® XC under your skin to smooth out the moderate to severe facial wrinkles and folds. You'll see the difference instantly!

Side effects are usually mild to moderate, lasting 7 days or less.



<sup>3</sup>In the United States, JUVÉDERM® injectable gel is indicated for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds).

<sup>†</sup>JUVÉDERM® XC provides enhanced comfort when compared to the nonlidocaine JUVÉDERM® formulations.



365 reasons to ask  
for it by name

**The *only* FDA-approved HA filler that lasts up to 1 year with 1 treatment<sup>1,\*</sup>**



<sup>1</sup>This includes all JUVÉDERM® injectable gel formulations. Most subjects acquired optimal correction at initial treatment.

**A Brief Description of Indications for Use, Contraindications, Warnings, Precautions, and Adverse Events for JUVÉDERM® Injectable Gel**

**Indication:** In the United States, JUVÉDERM® injectable gel (including JUVÉDERM® Ultra, JUVÉDERM® Ultra Plus, JUVÉDERM® Ultra XC, and JUVÉDERM® Ultra Plus XC) is indicated for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds).

Please see additional important safety information inside.